Nov 22  Sharad Goel, Yahoo Research

*Large-scale measurement of human behavior*

With the increasing availability of network and behavioral data—from what we buy, to where we travel, to whom we know—we are now able to observe and quantify social processes to a degree that would have seemed impossible just a decade ago. These new microscopes into human activity not only have substantive implications for economics, sociology, and psychology, but also raise challenging computational questions in large-scale data analysis. In this talk I’ll present several illustrative examples from this emerging discipline of computational social science.